Cookie policy

What are cookies?

Cookies are pieces of information (small text records) that are transferred by a server and stored on your device whenever you visit or use the www.zexon.sk website. They store information based on how you have used the website.

If you visit the www.zexon.sk website, cookies allow us, in particular, to recognize your device as well as you as a repeat user and may collect data, for example, regarding the domain name of your Internet service provider, browser type, operating system type, IP address, websites you have visited, files downloaded by you, and also collect operational data or which you use. Not all information collected through cookies is considered personal data under applicable data protection laws, including the GDPR. However, some information, depending on its content and how it is used, may be linked to a specific person, e.g., if you have shared your personal information with us in the past, cookies can sometimes be linked directly to your information by linking the identification numbers in the cookies to other information relating to you, your account, and/or your work application.

In relation to information collected by cookies that may be linked to a specific person, the rules of the Privacy Policy apply, in particular as regards the rights of the data subject and the recipients of personal data.

How and for what purpose do we use cookies?

Cookies are necessary for the proper functioning of our website, to adapt to the way you use it and to collect statistical data. They help us to give you a good experience when you browse our website and also allow us to improve our site. We also process the data collected through cookies to analyse the popularity and effectiveness of our services.

We use marketing cookies to enable us to reach you in our contact forms or to show you advertisements and other personalised content. This includes contacting you through our advertising partners.

Cookies may also be used in our marketing emails (which you may receive if you have given us your consent to contact you in this way), allowing us to explore how our marketing is affecting users. This helps us to tailor them more appropriately and make them more user-friendly.

Cookies may also be used to enhance the security of the website.

We assure you that any information obtained through cookies is used by us only for the purposes stated in this document. They are in no way harmful to you or the device you are using, as they do not introduce any configuration changes.

Below is a general description of the cookies that may be used on our website:

1. Necessary: these cookies are essential for the functioning of the website and cannot be disabled (refused) on our systems. They are usually only set

in response to actions taken by you that constitute a request for services, such as setting your privacy preferences, logging in or filling in forms.

2. Social media: these cookies allow the website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our site.

3. Analytics/Statistics: these cookies allow us to count visits and traffic sources ("traffic sources") so that we can measure and improve the performance of our website. They help us to know which pages are the most and least popular and to see how visitors move around the site.

4. Marketing: these cookies may be set by our website to show you advertisements and other personalised content. This includes contacting you through our advertising partners. These companies may use them to build a profile of your interests and display relevant advertisements on other sites.

To view the cookies we use, please click on the "Cookies settings" link on the cookie bar (banner).

How do I manage my cookie settings?

You can change the way cookies are used, as well as block or delete them completely, through your internet browser. Please be aware that deactivating or blocking some cookies can make it considerably more difficult for our website to function properly, for example by slowing it down.

To learn more about cookies, including how to find out which cookies have been set, please visit www.aboutcookies.org or www.allaboutcookies.org.

You can use your web browser to:

- Delete all cookies,
- Block all cookies,
- Allow all cookies,
- Block "third party" cookies (i.e. cookies set by online services other than the one you are visiting),
- Clearing all cookies when you close your browser,
- Opening "private browsing" / "incognito" mode, which allows you to browse the web without recording your browsing history or storing local data such as cookies (however, you should be aware of the limits of this functionality in a privacy context)
- Installing add-ons and plug-ins that extend the functionality of the browser.

Find out how to manage cookies in your favourite browsers:

- Microsoft Edge cookie information
- Internet Explorer cookie information
- Chrome cookie information
- Firefox cookie information
- Safari cookie information - for mobile devices and computers
- Opera cookie information

To find information for other browsers, please visit the website of the developer of the browser in question.

To opt-out of being tracked by Google Analytics on all websites, please visit http://tools.google.com/dlpage/gaoptout.

More useful information:

- Several websites provide detailed information about cookies, including AboutCookies.org and AllAboutCookies.org.
- The European Interactive Digital Advertising Alliance - Your Online Choices website allows you to install opt-out cookies on various advertising networks.
- Google has developed a browser add-on that allows users to opt-out of Google Analytics on all websites that use it. It is also available in the Chrome Web Store.
- Some browsers include a feature known as "Do Not Track" or DNT. This allows you to specify a preference that websites do not track you. Although DNT is available in many browsers, websites may not recognize its request, so it may not always work. You can get help using DNT in Microsoft Edge, Internet Explorer, Firefox, Chrome, Safari and Opera.
- Internet Explorer has a feature called Tracking Protection Lists that allows you to import a list of websites you want to block.
- For more information about how anonymous browsing works, as well as its limitations, visit the support pages for your browser: Microsoft Edge, Internet Explorer, Firefox, Chrome, Safari (for mobile devices and computers), and Opera.

Cookie settings in the EMEA region

Our users within the EU, UK, Israel and Ukraine can manage consent for different types of cookies.

We provide a "Cookiebot" tool on our website through which you can see all cookie types with their descriptions and where you can then decide which cookie types you accept. You can also easily change these settings whenever you wish.

Refreshing the page may be necessary to save new cookie consent settings and/or withdraw consent.

"Third party" cookies

Primarily used to optimize our services and assist us in our marketing activities. Some third-party cookies may also be necessary to provide services of other companies - our partners (e.g. access to videos on our website).

By consenting to third-party cookies, you consent to the sharing of your personal data with our partners and to the processing of that data as described in relation to each individual cookie.

Once you have consented to the use of third-party cookies, some data processing may take place on a different legal basis - e.g. a legitimate interest of the controller or

a third party - and you have the right to object to such processing. Please see our Privacy Policy for details.